

Stephanie Raishe

contact@raishe.com | (858) 375-8858 | <https://raishe.com>

Skill Set

- » Figma
 - » Adobe XD
 - » Adobe Photoshop
 - » Adobe Illustrator
 - » Adobe Indesign
 - » Adobe After Effects
 - » Wireframes
 - » Interactive Prototypes
 - » Specs/Requirements
 - » A/B Testing
 - » Jira/Confluence
 - » Trello
 - » CRM/CMS Systems
 - » Email/Form Builders
 - » HTML/CSS
-

History

Freelance

Houston, TX & Remote
Jun 2024 - current

UI Designer

Tagrem, San Diego & Remote
Apr 2019 - Jun 2024

- » **Enhanced User Engagement:** Improved user engagement through the creation of intuitive wireframes, prototypes, and user flows using Adobe XD.
 - » **Successful Project Delivery:** Managed UX projects end-to-end, leading to more efficient project delivery by collaborating effectively with overseas developers.
 - » **User-Centric Design:** Increased customer satisfaction by advocating for user-centric design principles throughout the development process. Revised designs based on client/ agent feedback and pain points.
 - » **Process Optimization:** Accelerated the design process by transitioning from Photoshop to Adobe XD, significantly reducing project turnaround times.
-

Graphic Designer

Tagrem, San Diego
Dec 2013 - Apr 2019

- » **Brand Visibility:** Boosted brand visibility through the design of impactful marketing materials, business collateral, and trade show graphics.
 - » **Sales Enhancement:** Contributed to increased sales by creating engaging presentation videos that supported marketing and sales efforts.
 - » **Print Design:** Developed high-quality print materials, including brochures, posters, and product packaging, enhancing brand consistency and market reach.
-

Graphic Design (Contract)

Tagrem, San Diego
Jun 2012 - Dec 2013

Cuyamaca/Grossmont College

Associates in Graphic Design
Graduated with Honors
Jun 2009 - Dec 2013